

CUSTOMER OVERVIEW

This mobile application serves as a multi-functional store where one can avail various services like recharge of any mobile phone & DTH service, utility bill payments, do shopping and a lot more.

UNIQUE MOBILE APPLICATION WITH MULTIPLE FUNCTIONALITIES

- ◆ Easy mobile recharge
- ◆ Electricity & Landline bill payment
- ◆ Money transfer
- ◆ Shopping
- ◆ Pan card functionality where user fills all the information and submits documents following which the pan card is sent to the user address provided.

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

PROBLEM STATEMENT

This application is designed for retailers who need quick and easy way to complete their necessary mobile recharge payments and utility payments. Especially villagers who face difficulties in completing these payments as they need to travel to nearby cities to avail such facilities. Through this application they are not required to come in city and they can pay through the mobile app



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CIS SOLUTION

We developed quality code (i.e. made a Ruby Gem) to use Cyberplat API. PayU Integration, SMS alert API for the implementation of this application.

CHALLENGES WHILE IMPLEMENTATION

We used Pay2All, Jolo, RechargeBoss, PayU, Msgclub API and wrote our own custom code for these.

POSITIVE OUTCOME








Till now the mobile application has crossed 1000 retailers within a month and has generated business of around \$50000.

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TECHNOLOGIES USED



Our Achievements

 14+ YEARS IN BUSINESS	 05 WORLDWIDE OFFICES	 1000+ EXPERT TEAMS	
 12+ WEB EXPERIENCE	 7+ MOBILE EXPERIENCE	 7+ MARKETING EXPERIENCE	 100+ WORLDWIDE CLIENTS

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