Industries / Retail

Offering a wide range of designer clothing

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

Customer Overview

Offering a wide range of designer clothing

The client offers exclusive and designer prom dresses, evening dresses, cocktail dresses, formal dresses, party dresses and many other types of dresses for different occasions.

Project Features

This is a Magento 2 based web application with following key features:-

- Responsive Design.
- Store Locator.
- Event Calendar.
- Instagram integration.
- Social media integration.
- Ajax continues loading on category page (i.e. Product Listing Page).
- Additional functionality to Map Instagram Images with Magento products.

Problem Statement

Client required an e-commerce website using Magento 2 with good look and feel and some unique features.

CIS Solution

As per the client requirement, we developed an attractive e-commerce website in Magento 2 for client's business. The application has features like Event Calendar, Store Locator and Load More feature on product list page. We also integrated Instagram API into the application.

Challenges During Implementation

We faced some issues in store locator extension, because it is related to Google map. Pointers on Google map were not getting displayed properly as per store address. Trunk Show is a custom extension to develop for event calendar. The challenging part of this extension was to show multiple events on single date with pop up. We also faced some issues in customizing the default Magento 2 product image slider.

Positive Outcome

We have completed and delivered three phases of the website so far. The client has been very happy with the results. Currently we are working on phase 4 of the website that comprises of adding more features to the website.

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Technologies Used

Magento 2

HTML

CSS

jQuery
write less. do more.

AJAX
Asynchronous Javascript And XML

Instagram
API INTEGRATION

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We make IT possible!

Our Achievements

14+ YEARS IN BUSINESS	**05** WORLDWIDE OFFICES	**1000+** EXPERT TEAMS

12+Yr WEB EXPERIENCE	**7+** Yr MOBILE EXPERIENCE	**7+** Yr MARKETING EXPERIENCE	**100+** WORLDWIDE CLIENTS

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