



## OFFERING A WIDE RANGE OF DESIGNER CLOTHING

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

## CUSTOMER OVERVIEW

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The client offers exclusive and designer prom dresses, evening dresses, cocktail dresses, formal dresses, party dresses and many other types of dresses for different occasions.

## PROJECT FEATURES

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**THIS IS A MAGENTO 2 BASED WEB APPLICATION WITH FOLLOWING KEY FEATURES:-**

- ◆ Responsive
- ◆ Store Locator
- ◆ Event Calendar
- ◆ Instagram integration
- ◆ Social media integration
- ◆ Ajax continues loading on category page (i.e. Product Listing Page).
- ◆ Additional functionality to Map Instagram Images with Magento products.



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## CHALLENGES DURING IMPLEMENTATION

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We faced some issues in store locator extension, because it is related to Google map. Pointers on Google map were not getting displayed properly as per store address. Trunk Show is a custom extension to develop for event calendar. The challenging part of this extension was to show multiple events on single date with pop up. We also faced some issues in customizing the default Magento 2 product image slider.

## POSITIVE OUTCOME

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We have completed and delivered three phases of the website so far. The client has been very happy with the results. Currently we are working on phase 4 of the website that comprises of adding more features to the website.










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# TECHNOLOGIES USED



## Our Achievements

 <b>14+</b> YEARS IN BUSINESS	 <b>05</b> WORLDWIDE OFFICES	 <b>1000+</b> EXPERT TEAMS	
 <b>12+</b> Yr WEB EXPERIENCE	 <b>7+</b> Yr MOBILE EXPERIENCE	 <b>7+</b> Yr MARKETING EXPERIENCE	 <b>100+</b> WORLDWIDE CLIENTS

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Gain useful insights into your business with our Business Intelligence & Analytics solutions that have a strong backing of our wide-ranging domain expertise and technology skills.

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