Industries / Retail

Offering a variety of airsoft gear online

Customer Overview

Offering a variety of airsoft gear online

This e-commerce application specializes in selling special type of air guns used in airsoft. Apart from the airsoft guns, the application also offers a wide variety of products like upgrades, external accessories, supplies such as bbs, gas and lubricants, wide range of military items and tactical equipment such as vests, uniforms, boots and more. The website offers everything that is required for practicing airsoft.

Project Features

Here are the primary application features:-

- This site uses a parallax effect design with the revolution slider. All settings can be changed from admin side.
- ERP management with pre-order facility.
- The site has help desk feature for the customer, so customer can submit ticket and admin can assign those tickets to the staff members for resolution.
- The site uses MundiPagg payment method.
- All tracking details for shipping are sent to the customer by email.
- NFE Electronic invoice is used for invoice generation.
- Daily deal countdown feature is also provided in the site.
- Sales report generation according to location and time period for the admin.
- Onepagecheckout feature
- Refer a friend feature
- Reward point feature.
- The site also uses Boleto payment and generates Boleto payment receipt after payment.
- Frequently asked question (FAQ) feature.
- Customer can also provide testimonials, reviews and rating for the site.

Problem Statement

This website uses many modules. As a result, conflicts will arise due to multiple features working on the same functionality.

CIS Solution

The modules were combined to work together without any conflicts. The functionalities for all the modules worked seamlessly. API create module in Magento was used for shipping by following the standards of Magento. The core functionality of invoice generation of Magento was overriden and parameters were fetched from NFE API and saved for an order at the time of order generation.

Challenges While Implementation

Difficulties faced during development of the project :-

- Removing conflicts arising as a result of various modules working on the same functionality.

- Generating NFE electronic invoice in place of default Magento invoice generation functionality.

Positive Outcome

CIS solution has made it easy for the admin to manage stock of products, ticket system and customer relationship by sending them various types of promotional material like coupon codes on purchasing items. The advanced sales report gives accurate information about how much sales have actually been generated by the website.

Technologies Used

CSS

JavaScript

jQuery
write less, do more.

Magento®
eCommerce Platform for Growth

SOAP

CIS
We make IT possible!

Our Achievements

14+
YEARS
IN BUSINESS

05
WORLDWIDE
OFFICES

600+
EXPERT
TEAMS

12+ Yr
WEB
EXPERIENCE

7+ Yr
MOBILE
EXPERIENCE

7+ Yr
MARKETING
EXPERIENCE

100+
WORLDWIDE
CLIENTS

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CIS
We make IT possible!