Industries / Media & Entertainment

Helping music artists and labels reach wider audience with Internet

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

https://www.cisin.com | sales@cisin.com

Customer Overview

Helping music artists and labels reach wider audience with Internet

The client provides a solution aimed at artists, labels and brands in music industry. This solution helps selling music, products, services and events directly to fans. Users can promote their music, events, products and services on thousands of medias and social networks. It is a powerful tool for promotion and sale that can substantially help in gaining popularity over Internet and move forward in music industry.

CIS
We make IT possible!

Project Features

- News Management.
- Music Management.
- Video Management.
- Virtual Credit Management.
- Brand Management.
- Banking Services Like Add,Deposit and Transfer Amount to Other User Account.
- Advertise Product, News, Medias.
- Promotional System
- Invoice System.
- Message and Task System and Sharing System.
- Commission System.
- Event Management.
- Promo Code Management.

Problem Statement

Improvement Over Basic Website

Client was looking for redesign and development of his basic music label website with enhancements and new functionalities.

CIS Solution

Created a Virtual Payment System

We carried out development work using various technologies like MySQL, PHP, etc. and delivered work in phases.We also came up with a solution to create a virtual payment system that used virtual currency. In this system, affiliate user has a virtual account where he can manage virtual currency and see history of invested virtual currency. With the virtual currency user can buy products, songs, event ticket and albums etc.

Positive Outcome

The app has been very successful and is being used by around 12000 users worldwide.

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

CIS
We make IT possible!

Technologies Used

smarty TEMPLATE ENGINE

php Custom PHP Framework

node JS

MySQL

CiS We make IT possible!

Our Achievements

14+ YEARS IN BUSINESS	**05** WORLDWIDE OFFICES	**1000+** EXPERT TEAMS
12+ Yr WEB EXPERIENCE	**7+** Yr MOBILE EXPERIENCE	**7+** Yr MARKETING EXPERIENCE	**100+** WORLDWIDE CLIENTS

US/CA:
+1888-572-3991

SINGAPORE
+65-3158-0888

UK/EU:
+44-020-3318-0351

SOUTH AFRICA:
+27-87-550-9535

INDIA:
+91-(731)-6664000

Gain useful insights into your business with our Business Intelligence & Analytics solutions that have a strong backing of our wide-ranging domain expertise and technology skills.

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

https://www.cisin.com | sales@cisin.com

CiS We make IT possible!